



For Members of the Phi Delta Theta Alumni Club of Central Florida

www.CentralFloridaPhi.com

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April 2004

Founders Day – “A Stoke of Genius”

Brother Conrad Thiede, the Director of Development for ΦΔΘ sent the following letter to the club:

It was wonderful to see you at the Founders Day hosted by the Central Florida Alumni Club of Phi Delta Theta. I am so glad that my schedule permitted me to attend the March 26 celebration at the Dubsdread Golf Course. It certainly was a wonderful affair!

It was quite true that no person can be in the presence of Golden Legionnaires and Palladian members and construe that membership in Phi Delta Theta is but a mere campus interlude. Our participation in these brothers' anniversaries of their initiation into Phi Delta Theta is a tribute to both the Palladians and Legionnaires in attendance and Phi

Delta Theta. The presence of so many undergraduate student members from the Florida Iota Chapter at the University of Central Florida certainly added to the festivities. Having recent initiates celebrating Founders Day with men who have been members for 50-years and more proves once more that Phi Delta Theta is indeed a *Fraternity for Life*.

Brothers Justice Mitchell and Greg Rhodes should be commended for their tremendous efforts in bringing this Founders Day to fruition. Each of them put many hours into the planning and implementation of the successful Founders Day

program we all enjoyed. Though Greg Galloway was not originally scheduled to be the keynote speaker, he certainly did a tremendous job. His talk about the upcoming Bobby Jones movie, “A Stoke of Genius”, was quite informative and very interesting. Though not a Phi himself, Mr. Galloway seemed to fully understand the bonds of friendship that are created through our connections within Phi Delta Theta. I thought it marvelous of him to share his own Phi Delt connection when he noted that he took his attorney's oath from Judge Pfeiffer, a Phi from the University of North Carolina. I was with Mr.



UCF actives help present the Golden Legion ceremony

Galloway when Brother Pfeiffer came into the room and Mr. Galloway's excitement was quite noticeable.

Personally, it was an honor to be with so many of my friends and brothers at the Central Florida Founders Day. I had the opportunity to reacquaint myself with some old friends, as well as meet new ones. Having the opportunity to address all those in attendance was an added bonus. I hope that you came away from my talk with some fresh perspectives on the Phi Delta Theta Fraternity and Educational Foundation and have a better understanding of our endeavors. Though our objectives might change slightly over the years, our goals remains consistent, and that is to provide the most positive fraternity experience for all our undergraduate and alumni members. Through educational programs and leadership opportunities, we will continue to strive for excellence. Please rest assured that Phi Delta Theta remains the leader within the Greek world, and we fully understand the responsibilities that come with this designation. Central Florida has a long and proud history within Phi Delta Theta. Our alumni club has served alumni and their families, as well as chapters in the area, for almost eight decades. The alumni in the greater Orlando area hail from chapters all across North America and I truly believe that this fact is one of the reasons that the Central Florida Alumni Club has been and will continue to be so strong. The Foundation and the Fraternity have always enjoyed tremendous support from our Central Florida Phis, and we are confident that we will give you cause for future support.



Yours in the Bond,
Conrad Foster Thiede

There were 50 brothers, dates, and guests at the Founders Day dinner. The pictures were taken by brother Lou Toth. Brother Toth also brought along door prizes of jewelry that were handed out to the ladies in attendance.



Brothers (L to R) August Schwartz, Louisiana Beta, initiated 01/28/1979 received his 25 year pin. T. Allan Jones, Florida Alpha, initiated 03/11/1949 received his 55 year pin. John T. Williamson, Georgia Alpha, initiated 02/01/1954 received his 50 year pin.



The ceremony was followed by a state of the fraternity talk by brother Conrad Thiede, Director of Development for ΦΔΘ.



At the end of the evening, the UCF chapter president, Chris Merrit, wrapped up with a report on the UCF chapter.



Guest speaker Greg Galloway explains some of the work that went into creating the movie, "Bobby Jones, Stroke of Genius."

April Meeting



On April 6th, John Fareed spoke to us on "Building Your Personal Brand". John is a senior vice president at YPB&R in Orlando. He is a hospitality marketing expert, and a frequent guest lecturer at some of the world's best hotel schools including Cornell University's School of Hotel Administration in Ithaca, New York; the Dublin Institute of Technology's School of Hospitality Management and Tourism in Dublin, Ireland; and the Institut de Management Hôtelier International (IMHI) at the École Supérieure des Sciences Economiques et Commerciales (ESSEC), one of Europe's preeminent business schools, in Paris, France. John helps hoteliers around the world as they struggle to reinvent

themselves for the customer-service economy.

At our meeting John spoke to us about how your image, i.e. your personal brand, often dictates your success (or lack thereof) in life. He explained how he has reinvented his own personal brand several times in his life, moving from a Marine, to a professional magician, and now one of the top experts in hospitality marketing.

Upcoming Events

The brothers at UCF are in the process of organizing their 3rd annual alumni golf outing. This event is **open to all Phi Delta alumni**, no matter where you went to school. The outing will be on Saturday, June 12th starting at noon at the Sabal Point Country Club in Longwood. The cost is \$75

3rd Annual Florida Iota Alumni Golf Outing



per player. (a portion of this amount is a donation to the chapter's housing fund) That includes the golf tournament, a golf cart, a bucket of balls to hit on the range, and a catered dinner. The **deadline to sign up is Friday, May 21st**. For reservations or any additional information, **call brother Pat Dunn at (407) 702-4169** or email him at UCFPhiDelt226@aol.com.

Alumni Social

The UCF chapter is hosting an alumni social at the Roadhouse Grill, 1870 St. Rd. 436, in Winter Park (near the intersection of Aloma & 436) on Thursday, May 6th starting at 7pm. This is open to alumni from all chapters. If you are interested in attending, please RSVP to Pat Dunn at (407) 702-4169 or email at UCFPhiDelt226@aol.com.

Last Meeting until September



Our last luncheon meeting until September will be held on Tuesday, May 4, 2004 at Lee's Lakeside restaurant. Our speaker will be Richard Lowry. Richard is a military historian – and an eleventh-generation American – whose ancestry dates back to Connecticut in the early 1600s.

He proudly served aboard the USS Ulysses S. Grant during the Vietnam War. Later, his career led him to participate in the development of products such as the Apache Helicopter's Night Vision System which was utilized throughout Desert Storm.

His insatiable thirst for accurate information surrounding the events of Desert Storm spawned a twelve-year research project, the product of which is a meticulously-detailed recounting of each event of the Gulf War, the [Gulf War Chronicles](#).

Richard's tenacity and unparalleled knowledge of the events of Desert Storm validate his success and reputation as an historian. He is currently compiling a detailed accounting of Operation Iraqi Freedom, GW II, for release in 2005. More info can be found at www.gwchronicles.com.

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